



Center for Continuing and Outreach Education
Rutgers, The State University of New Jersey
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January 26, 2022

RE: **9th Annual Update on Liver Disease: A Multidisciplinary Approach**
Virtual Exhibit Space

On behalf of Rutgers Biomedical and Health Sciences, Rutgers New Jersey Medical School, Department of Medicine, Division of Gastroenterology and Hepatology, we invite you to be an exhibitor at a continuing medical education activity entitled "**9th Annual Update on Liver Disease: A Multidisciplinary Approach**" to be held as a **Live Virtual Meeting** on Saturday, April 9, 2022.

This activity is under the direction of **Nikolaos T. Pyrsopoulos, MD, PhD, MBA**, Professor of Medicine, Chief of Gastroenterology and Hepatology, Professor of Physiology, Pharmacology and Neuroscience, Rutgers New Jersey Medical School; Medical Director, Liver Transplantation, University Hospital.

The purpose of the exhibitor space is to complement the activity with topic-relevant products and services, and to further the scientific, technical, and educational advancement of our participants. A copy of the program is enclosed.

The exhibitor fee is **\$2,500.00**. Your fee entitles you to exhibit space, handout materials, and acknowledgement in the course syllabus. Two representatives from your organization may attend the educational activity for the direct purpose of the representatives own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Please refer to the enclosed exhibit prospectus for further details.

If you would like to exhibit, please complete the enclosed *Exhibitor Registration Form* and *Exhibitor Agreement* and return it to me by email at olinda.perez@rutgers.edu. The tax identification number for Rutgers, The State University of New Jersey, is 46-2354111.

We appreciate your support of this important educational event in our community and in assisting us to raise the standard of healthcare in New Jersey. As we get closer to the meeting date, we will provide you with additional exhibit information. Should you require additional information, please contact me by email at olinda.perez@rutgers.edu.

Sincerely,

Olinda Paula Perez
Program Coordinator

Sample Virtual Exhibit Hall Lobby

2020 Virtual Exhibit Hall

The Latest Technology for Breast Surgeons

#VirtualASBrS

Welcome!

The American Society of Breast Surgeons is dedicated to delivering free online resources for surgeons who treat breast disease. Our 2020 Virtual Exhibit Hall features companies whose products and services are relevant to members' professional needs.

Featured Exhibitors

<p>3M+KCI</p> 	<p>Agendia</p> 	<p>Ambry Genetics, A Konica Minolta Company</p> 	<p>BD</p> 
<p>Biom'up</p> 	<p>Cardinal Health</p> 	<p>CUPSTEC, Inc.</p> 	<p>EduCare</p> 

Interested in Exhibiting?

Please contact Jane Conway at jconway@breastsurgeons.org or call 410-381-9500 x111.

The Virtual Exhibit Hall is paid advertising. ASBrS has not been involved in the preparation, adoption or editing of this content and is not responsible or liable for any content, including any advertising, products, or other materials on or available from the exhibitor site. ASBrS does not endorse any industry products or services listed.

Sample Virtual Exhibit Space

About 3M+KCI x

3M+KCI



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St. Paul, MN 55144-1000

3M, with newly-acquired KCI, focuses on providing better care through patient-centered science. Helping transform outcomes by stewarding skin, reducing the risk of preventable complications and restoring lives. From wound and skin care to solutions for BSI and SSI risk reduction, our team is ready to partner with you to strive toward a world with zero complications.

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www.3m.com/kci

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1-800-228-3957

EXHIBITOR REGISTRATION FORM

ACTIVITY INFORMATION

ACTIVITY TITLE: **9th Annual Update on Liver Disease: A Multidisciplinary Approach**

ACTIVITY DATE: **Saturday, April 9, 2022**

COURSE CODE: **22MN01**

RUTGERS-CCOE CONTACT: **Olinda Perez**

EMAIL: **olinda.perez@rutgers.edu**

COMPANY INFORMATION

COMPANY NAME: _____

CONTACT PERSON: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ E-MAIL: _____

<input type="checkbox"/> \$2,500.00	1 Table 2 Exhibitors	Exhibitor/ Attendee Name _____ Exhibitor/ Attendee Name _____
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PAYMENT BY CHECK

Make check payable to Rutgers, The State University and mail to:

Center for Continuing and Outreach Education
 Rutgers Biomedical and Health Sciences
 30 Bergen Street, ADMC 7, Newark, NJ 07101-1709
 Attention: Olinda Perez

PAYMENT BY CREDIT CARD

Visit <https://rutgers.cloud-cme.com/RULiverDisease2022>

Click “**Exhibitors**” then “**Exhibit at this Event**” and complete the registration process.

Please complete and return this form, **REGARDLESS OF FORM OF PAYMENT**,
 along with the signed Exhibitor Agreement,
 by email to Olinda Perez at olinda.perez@rutgers.edu