



Center for Continuing and Outreach Education  
Rutgers, The State University of New Jersey  
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January 7, 2022

RE: **Update in Rheumatology 2022**  
Virtual Exhibit Space

On behalf of Rutgers Robert Wood Johnson Medical School, Department of Medicine, Division of Rheumatology and Connective Tissue Research, we invite you to be an exhibitor at a continuing medical education activity titled "**Update in Rheumatology 2022**" to be held as a **Live Virtual Meeting on Friday, February 11, 2022**.

This activity is under the direction of **Naomi Schlesinger, MD**, Professor of Medicine; Chief, Division of Rheumatology; Director, Rutgers Robert Wood Johnson Gout Center, Rutgers Robert Wood Johnson Medical School, New Brunswick, NJ.

The purpose of the exhibitor space is to complement the activity with topic-relevant products and services, and to further the scientific, technical, and educational advancement of our participants. A copy of the program is enclosed.

The exhibitor fee is **\$1,500.00**. Your fee entitles you to exhibit space, handout materials, and acknowledgement in the course syllabus. Two representatives from your organization may attend the educational activity for the direct purpose of the representatives own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Please refer to the enclosed exhibit prospectus for further details.

If you would like to exhibit, please complete the enclosed *Exhibitor Registration Form* and *Exhibitor Agreement* and return it to me by email at [olinda.perez@rutgers.edu](mailto:olinda.perez@rutgers.edu). The tax identification number for Rutgers, The State University of New Jersey, is 46-2354111.

We appreciate your support of this important educational event in our community and in assisting us to raise the standard of healthcare in New Jersey. As we get closer to the meeting date, we will provide you with additional exhibit information. Should you require additional information, please contact me by email at [olinda.perez@rutgers.edu](mailto:olinda.perez@rutgers.edu).

Sincerely,

Olinda Paula Perez  
Program Coordinator

## **Update in Rheumatology 2022**

**Friday, February 11, 2021**

### **Exhibitor Prospectus**

All exhibits include

- Company logo (icon) in virtual exhibit hall lobby
- Hyperlink from lobby to dedicated exhibit space
  - Company logo and description (introductory paragraph ~ 200 words)
  - Link to company web page
  - Company contact information
  - Up to four (4) external hyperlinks to videos, downloadable pieces and/or web sites (e.g., company social media sites, sponsor pre-develop educational content, other educational content available in the public domain, prescribing packaging information, ad page, 30 second commercial, etc.)
- 2 complimentary symposium registrations

**Exhibit Cost:**                         **\$1,500.00**

**Exhibit Assets Deadline:**         **January 28, 2022**

#### **Dedicated Meeting**

**Breaks/Exhibit Times:**           **7:30 - 7:50 am**  
  **9:45 - 10:00 am**

**Virtual exhibit hall will be accessible throughout the meeting.**

## Sample Virtual Exhibit Hall Lobby

### 2020 Virtual Exhibit Hall

The Latest Technology for Breast Surgeons

#VirtualASBrS

**Welcome!**

The American Society of Breast Surgeons is dedicated to delivering free online resources for surgeons who treat breast disease. Our 2020 Virtual Exhibit Hall features companies whose products and services are relevant to members' professional needs.

**Featured Exhibitors**

<p>3M+KCI</p> 	<p>Agendia</p> 	<p>Ambry Genetics, A Konica Minolta Company</p> 	<p>BD</p> 
<p>Biom'up</p> 	<p>Cardinal Health</p> 	<p>CUPSTEC, Inc.</p> 	<p>EduCare</p> 

**Interested in Exhibiting?**

Please contact Jane Conway at [jconway@breastsurgeons.org](mailto:jconway@breastsurgeons.org) or call 410-381-9500 x111.

The Virtual Exhibit Hall is paid advertising. ASBrS has not been involved in the preparation, adoption or editing of this content and is not responsible or liable for any content, including any advertising, products, or other materials on or available from the exhibitor site. ASBrS does not endorse any industry products or services listed.

## Sample Virtual Exhibit Space

### About 3M+KCI



3M+KCI



**Address**  
2510 Conway Avenue  
St. Paul, MN 55144-1000

3M, with newly-acquired KCI, focuses on providing better care through patient-centered science. Helping transform outcomes by stewarding skin, reducing the risk of preventable complications and restoring lives. From wound and skin care to solutions for BSI and SSI risk reduction, our team is ready to partner with you to strive toward a world with zero complications.

**Visit Website:**  
[www.3m.com/kci](http://www.3m.com/kci)

**Contact by Phone:**  
1-800-228-3957

## EXHIBITOR REGISTRATION FORM

### ACTIVITY INFORMATION

ACTIVITY TITLE: **Update in Rheumatology 2022**

ACTIVITY DATE: **Friday, February 11, 2022**

COURSE CODE: **22MR03**

RUTGERS-CCOE CONTACT: **Olinda Perez**

EMAIL: **olinda.perez@rutgers.edu**

### COMPANY INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

<input type="checkbox"/> \$1,500.00	1 Table 2 Exhibitors	Exhibitor/ Attendee Name _____ Exhibitor/ Attendee Name _____
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### PAYMENT BY CHECK

Make check payable to Rutgers, The State University and mail to:

Center for Continuing and Outreach Education  
 Rutgers Biomedical and Health Sciences  
 30 Bergen Street, ADMC 7, Newark, NJ 07101-1709  
 Attention: Olinda Perez

### PAYMENT BY CREDIT CARD

Visit <https://rutgers.cloud-cme.com/RURheumatology2022>

Click “**Exhibitors**” then “**Exhibit at this Event**” and complete the registration process.

Please complete and return this form, **REGARDLESS OF FORM OF PAYMENT**,  
 along with the signed Exhibitor Agreement,  
 by email to Olinda Perez at [olinda.perez@rutgers.edu](mailto:olinda.perez@rutgers.edu)