

Center for Continuing and Outreach Education Rutgers, The State University of New Jersey 30 Bergen Street, ADMC 7 Newark, NJ 07101-1709 ccoe@ca.rutgers.edu

p. 973-972-4267f. 973-972-3371

October 15, 2020

RE: The 26th GI Symposium: Update on the Management of Gastrointestinal and Liver Disorders Virtual Exhibit Space

On behalf of Rutgers Biomedical and Health Sciences, Rutgers Robert Wood Johnson Medical School, Department of Medicine, Division of Gastroenterology and Hepatology, we invite you to be an exhibitor at a continuing medical education activity entitled "The 26th GI Symposium: Update on the Management of Gastrointestinal and Liver Disorders" to be held as a Virtual Meeting on Saturday, December 5, 2020.

This activity is under the direction of **Vinod K. Rustgi, MD, MBA,** Professor of Medicine, Clinical Chief of Gastroenterology, Chief of Hepatology, Rutgers Robert Wood Johnson Medical School; Professor of Epidemiology, Rutgers School of Public Health.

The purpose of the exhibitor space is to complement the activity with topic-relevant products and services, and to further the scientific, technical, and educational advancement of our participants. A copy of the program is enclosed.

The exhibitor fee is **\$3,000.00**. Your fee entitles you to exhibit space, handout materials, and acknowledgement in the course syllabus. Two representatives from your organization may attend the educational activity for the direct purpose of the representatives own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Please refer to the enclosed exhibit prospectus for further details.

If you would like to exhibit, please register on-line at <a href="https://rutgers.cloud-cme.com/26GISymposium">https://rutgers.cloud-cme.com/26GISymposium</a> (click on the "Exhibitors" tab) and complete the enclosed *Exhibitor Agreement* and return it to me by email at olinda.perez@rutgers.edu or by fax at 973-973-7128. The tax identification number for Rutgers, The State University of New Jersey, is 46-2354111.

We sincerely appreciate your support of this important educational event in our community and in assisting us to raise the standard of healthcare in New Jersey. As we get closer to the meeting date, we will provide you with additional exhibit information. Should you require additional information, please contact me at 973-972-3691 or by email at olinda.perez@rutgers.edu.

Sincerely,

Olinda Paula Perez Program Coordinator

# The 26th GI Symposium: Update on the Management of Gastrointestinal and Liver Disorders Saturday, December 5, 2020

### **Exhibitor Prospectus**

#### All exhibits include

- Company logo (icon) in virtual exhibit hall lobby
- Hyperlink from lobby to dedicated exhibit space
  - Company logo and description (introductory paragraph ~ 200 words)
  - Link to company web page
  - Company contact information
  - Up to four (4) external hyperlinks to videos, downloadable pieces and/or web sites (e.g., company social media sites, sponsor pre-develop educational content, other educational content available in the public domain, prescribing packaging information, ad page, 30 second commercial, etc.)
- 2 complimentary symposium registrations

**Exhibit Cost:** \$3,000.00

Exhibit Assets Deadline: November 18, 2020

Virtual exhibit hall be accessible throughout the meeting.

**Dedicated Meeting** 

Breaks/Exhibit Times: 7:30 – 7:50 am

9:50 - 10:05 am 11:35 - 11:50 am 1:15 - 1:30 pm

## Sample Virtual Exhibit Hall Lobby



The Virtual Exhibit Hall is paid advertising. ASBrS has not been involved in the preparation, adoption or aditing of this content and is not responsible or liable for any content, including any advertising, products, or other materials on or available from the exhibitor site. ASBrS does not endorse any industry products or services listed.

## **Sample Virtual Exhibit Space**

