

October 15, 2020

RE: **8th Annual Update on Liver Disease: A Multidisciplinary Approach**
Virtual Exhibit Space

On behalf of Rutgers Biomedical and Health Sciences, Rutgers New Jersey Medical School, Department of Medicine, Division of Gastroenterology and Hepatology, we invite you to be an exhibitor at a continuing medical education activity entitled **"8th Annual Update on Liver Disease: A Multidisciplinary Approach"** to be held as a **Virtual Live Meeting** on Saturday, November 21, 2020.

This activity is under the direction of **Nikolaos T. Pyrsopoulos, MD, PhD, MBA**, Professor of Medicine, Chief of Gastroenterology and Hepatology, Professor of Physiology, Pharmacology and Neuroscience, Rutgers New Jersey Medical School; Medical Director, Liver Transplantation, University Hospital.

The purpose of the exhibitor space is to complement the activity with topic-relevant products and services, and to further the scientific, technical, and educational advancement of our participants. A copy of the program is enclosed.

The exhibitor fee is **\$2,500.00**. Your fee entitles you to exhibit space, handout materials, and acknowledgement in the course syllabus. Two representatives from your organization may attend the educational activity for the direct purpose of the representatives own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Please refer to the enclosed exhibit prospectus for further details.

If you would like to exhibit, please register on-line at <https://rutgers.cloud-cme.com/2020LiverDisease> (click on the "Exhibitors" tab) and complete the enclosed *Exhibitor Agreement* and return it to me by email at olinda.perez@rutgers.edu or by fax at 973-973-7128. The tax identification number for Rutgers, The State University of New Jersey, is 46-2354111.

We sincerely appreciate your support of this important educational event in our community and in assisting us to raise the standard of healthcare in New Jersey. As we get closer to the meeting date, we will provide you with additional exhibit information. Should you require additional information, please contact me at 973-972-3691 or by email at olinda.perez@rutgers.edu.

Sincerely,

Olinda Paula Perez
Program Coordinator

8th Annual Update on Liver Disease: A Multidisciplinary Approach
Saturday, November 21, 2020

Exhibitor Prospectus

All exhibits include

- Company logo (icon) in virtual exhibit hall lobby
- Hyperlink from lobby to dedicated exhibit space
 - Company logo and description (introductory paragraph ~ 200 words)
 - Link to company web page
 - Company contact information
 - Up to four (4) external hyperlinks to videos, downloadable pieces and/or web sites (e.g., company social media sites, sponsor pre-develop educational content, other educational content available in the public domain, prescribing packaging information, ad page, 30 second commercial, etc.)
- 2 complimentary symposium registrations

Exhibit Cost: **\$2,500.00**

Exhibit Assets Deadline: **November 9, 2020**

Dedicated Meeting

Breaks/Exhibit Times: **7:30 – 7:45 am**
10:00 – 10:20 am
12:00 am – 12:20 pm
2:00 – 2:20 pm

Virtual exhibit hall will be accessible throughout the meeting.

Sample Virtual Exhibit Hall Lobby

2020 Virtual Exhibit Hall

The Latest Technology for Breast Surgeons

#VirtualASBrS

Welcome!

The American Society of Breast Surgeons is dedicated to delivering free online resources for surgeons who treat breast disease. Our 2020 Virtual Exhibit Hall features companies whose products and services are relevant to members' professional needs.

Interested in Exhibiting?

Please contact Jane Conway at jconway@breastsurgeons.org or call 410-381-9500 x111.

Featured Exhibitors

3M+KCI 	Agendia 	Ambry Genetics, A Konica Minolta Company 	BD 
Biom'up 	Cardinal Health 	CUPSTEC, Inc. 	EduCare 

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Sample Virtual Exhibit Space

About 3M+KCI

3M+KCI



Address

2510 Conway Avenue
St. Paul, MN 55144-1000

3M, with newly-acquired KCI, focuses on providing better care through patient-centered science. Helping transform outcomes by stewarding skin, reducing the risk of preventable complications and restoring lives. From wound and skin care to solutions for BSI and SSI risk reduction, our team is ready to partner with you to strive toward a world with zero complications.

Visit Website:

www.3m.com/kci

Contact by Phone:

1-800-228-3957