

August 9, 2022

RE: **Ninth Evidence-Based Pediatric Update Symposium**
Virtual Exhibit Space

On behalf of Rutgers Biomedical and Health Sciences, Rutgers Robert Wood Johnson Medical School, Department of Pediatrics, and The Bristol-Myers Squibb Children's Hospital at Robert Wood Johnson University Hospital, we invite you to be an exhibitor at a continuing medical education activity entitled **"The Ninth Evidence-Based Pediatric Update Symposium"** to be held as a **Virtual Live Meeting on Saturday, November 5, 2022.**

This activity is under the direction of **Benjamin J. Lentzner, MD**, Associate Professor of Pediatrics, Division of Pediatric Cardiology, Rutgers Robert Wood Johnson Medical School.

The purpose of the exhibitor space is to complement the activity with topic-relevant products and services, and to further the scientific, technical, and educational advancement of our participants. A copy of the program is enclosed.

The exhibitor fee is **\$1,500.00**. Your fee entitles you to exhibit space, handout materials, and acknowledgement in the course syllabus. Two representatives from your organization may attend the educational activity for the direct purpose of the representatives own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. Please refer to the enclosed exhibit prospectus for further details.

If you would like to exhibit, please complete the enclosed *Exhibitor Registration Form* and *Exhibitor Agreement* and return it to me by email at olinda.perez@rutgers.edu. The tax identification number for Rutgers, The State University of New Jersey, is 46-2354111.

We appreciate your support of this important educational event in our community and in assisting us to raise the standard of healthcare in New Jersey. As we get closer to the meeting date, we will provide you with additional exhibit information. Should you require additional information, please contact me by email at olinda.perez@rutgers.edu.

Sincerely,

Olinda Paula Azevedo
Program Coordinator

The Ninth Evidence-Based Pediatric Update Symposium

Saturday, November 5, 2022

7:30 a.m. – 2:00 p.m.

Live Virtual Event

Exhibitor Prospectus

All exhibits include

- Company logo (icon) in virtual exhibit hall lobby
- Hyperlink from lobby to dedicated exhibit space
 - Company logo and description (introductory paragraph ~ 200 words)
 - Link to company web page
 - Company contact information
 - Up to four (4) external hyperlinks to videos, downloadable pieces and/or web sites (e.g., company social media sites, sponsor pre-develop educational content, other educational content available in the public domain, prescribing packaging information, ad page, 30 second commercial, etc.)
- 2 complimentary symposium registrations

Exhibit Cost: **\$1,500.00**

Exhibit Assets Deadline: October 19, 2022

Virtual exhibit hall be accessible throughout the meeting.

Dedicated Meeting

Breaks/Exhibit Times: 7:30 – 7:45 am
9:45 – 10:00 am
11:45 am – 12:15 pm

Sample Virtual Exhibit Hall Lobby



27th GI Symposium
Gastrointestinal and Liver Disorders:
Developments in the Past Year
Friday, October 29, 2021
7:30 am - 4:45 pm
Virtual Event

2021 Virtual Exhibits Hall

AbbVie



BMS



Entyvio



Exelixis



Gattex



Janssen







9th ANNUAL UPDATE ON LIVER DISEASE
A MULTIDISCIPLINARY APPROACH
Virtual Symposium
Saturday, April 9, 2022
7:30 am - 4:00 pm

2022 Virtual Exhibits Hall


AbbVie




Cook Medical



Gilead



Salix



Sample Virtual Exhibit Space

About Takeda

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Takeda



Takeda Pharmaceutical Company Limited (TSE:4502/NYSE:TAK) is a global, values-based, R&D-driven biopharmaceutical leader headquartered in Japan, committed to bringing Better Health and a Brighter Future to patients by translating science into highly-innovative medicines. Takeda focuses its R&D efforts on four therapeutic areas: Oncology, Rare Diseases, Neuroscience, and Gastroenterology (GI). We also make targeted R&D investments in Plasma-Derived Therapies and Vaccines. We are focusing on developing highly innovative medicines that contribute to making a difference in people's lives by advancing the frontier of new treatment options and leveraging our enhanced collaborative R&D engine and capabilities to create a robust, modality-diverse pipeline. Our employees are committed to improving quality of life for patients and to working with our partners in health care in approximately 80 countries.

Hyperlinks:

Virtual Meeting Link:

<https://engage.veeva.com/m.html?j=4517641905&pwd=327728>

Chrome preferred. If prompted, Meeting ID 4517641905 and Password is 327728. If you experience any trouble logging in, please contact Mary Carol Usewicz at 215-933-9149.

<https://www.linkedin.com/company/takeda-pharmaceuticals/mycompany/>

<https://twitter.com/TakedaPharma>

Company Contacts:

Mary Carol Usewicz,
Principal Clinical Sales Specialist, IBD

Mary.usewicz@takeda.com

215-933-9149

Contact Info

Joleen Clahane, Key Account Manager, GI Business Unit

Website:

[Takeda](https://www.takeda.com)

Email Address:

Joleen.clahane@takeda.com

Contact by Phone:

347-882-1943

About Cook Medical

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Cook Medical



For more than 35 years, Cook Medical has brought its pioneering model for minimally invasive procedures to the field of gastrointestinal endoscopy. Today, Cook offers the market's broadest line of products and accessories, including endoscopic and laparoscopic approaches, that help to diagnose and treat diseases throughout the GI tract. Our products are manufactured with the highest quality standards, and we collaborate closely with clinicians around the world to ensure that all products are both patient and outcome focused.

Website

[Hemospray](https://www.cookmedical.com)

Contact Info:

Name: LU ANN DEWEESE

Designation: Specialist, Events Management
Endoscopy

Phone: (336) 403-5435

Email Address:

Luann.Deweese@CookMedical.com

EXHIBITOR REGISTRATION FORM

ACTIVITY INFORMATION

ACTIVITY TITLE: **The Ninth Evidence-Based Pediatric Update Symposium**

ACTIVITY DATE: **November 5, 2022**

COURSE CODE: **23MR01**

RUTGERS-CCOE CONTACT: **Olinda Perez**

EMAIL: **olinda.perez@rutgers.edu**

COMPANY INFORMATION

COMPANY NAME: _____

CONTACT PERSON: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ E-MAIL: _____

<input type="checkbox"/> \$1,500.00	1 Table	Exhibitor/Attendee Name _____
	2 Exhibitors	Exhibitor/Attendee Name _____

PAYMENT BY CHECK

Make check payable to Rutgers, The State University and mail to:

Center for Continuing and Outreach Education
Rutgers Biomedical and Health Sciences
30 Bergen Street, ADMC 7, Newark, NJ 07101-1709
Attention: Olinda Paula Azevedo

PAYMENT BY CREDIT CARD

Visit <https://rutgers.cloud-cme.com/RU9PediatricSymposium>

Click “**Exhibitors**” then “**Exhibit at this Event**” and complete the registration process.

Please complete and return this form, **REGARDLESS OF FORM OF PAYMENT**,
along with the signed Exhibitor Agreement,
by email to Olinda Paula Azevedo at olinda.perez@rutgers.edu

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Rutgers, The State University	
2 Business name/disregarded entity name, if different from above Rutgers Biomedical and Health Sciences	
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ► Government Entity	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 3 Exemption from FATCA reporting code (if any) C <i>(Applies to accounts maintained outside the U.S.)</i>
5 Address (number, street, and apt. or suite no.) See instructions. 30 Bergen Street ADMC 710	Requester's name and address (optional)
6 City, state, and ZIP code Newark, NJ 07101	
7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number												
				-				-				
or												
Employer identification number												
4	6			-	2	3	5	4	1	1	1	

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ► 	Date ► March 23, 2021
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.